

GOLDEN CORRAL TO ELEVATE RALEIGH BUFFET DINING EXPERIENCE WITH OPENING OF NEW, THIRD GENERATION RESTAURANT ON GLENWOOD AVENUE

(Raleigh, NC August 9, 2010) An exciting new dining experience is coming to Raleigh, and it's a restaurant with a familiar and trusted name. **Golden Corral Buffet and Grill** announced the upcoming opening of its new, third generation style restaurant at its flagship location at 6129 Glenwood Avenue.

The new facility, which opens to the public on August 13, has been re-designed as a Pavilion-style restaurant with several unique and distinct centers featuring cuisine from around the world including Mexican, Italian, Asian, traditional American, open-flame grill, and bakery and dessert café. Guests will be able to select from twice as many food choices as in the previous restaurant.

The changes being made to both the inside and outside of the restaurant are designed to enhance the guests' overall buffet dining experience.

"Our Golden Corral mission remains the same: to make pleasurable dining affordable," said Ted Fowler, Golden Corral's President and CEO. "We're still America's favorite, family-friendly buffet. Our new look does not fundamentally change the concept. It simply adds more of what buffet diners are looking for."

Specialties at the various stations include the 21-layer Homemade Lasagna at the Piazza station; Asian Beef and Sesame Chicken at the Pagoda cooking station; and Mexican-inspired favorites such as Enchiladas and Chicken & Steak Fajitas. In addition, these ethnic-themed stations are complemented by guest favorites such as tender pot roast, crispy fried chicken, homemade mashed potatoes, and fresh, Southern-style vegetables that are served daily at the Family Table custom cooking station. The Grill House station will showcase exhibition food preparation such as grilled-to-order steak, as well as a variety of guest favorites like BBQ Ribs, whole roast turkey and Pitt Ham—all which are carved nightly on the dinner buffet. Seafood lovers will enjoy premium selections like Jumbo Shrimp, breaded and baked fish, Crab Cakes and more that may be found daily on the Lighthouse Bay Seafood Bar. The new restaurant design also allows for novelties such as an in-house donut shop, the luscious "Chocolate Wonderfall" chocolate fountain, and a hand-dipped ice cream station.

Other design enhancements include an increase in overall seating, the addition of bench seating in the line area, and a dramatic increase in the number of booth seats available.

About Golden Corral and the Glenwood Avenue location:

Golden Corral Corporation is headquartered in Raleigh, NC. Its family steakhouse concept was conceived by James Maynard and his partner, Bill Carl in 1973. Their first restaurant with 175 seats a 4,800 square foot restaurant was opened in Fayetteville, NC in 1973, followed closely behind by their second restaurant in Raleigh, built on Glenwood Avenue less than a half mile south of the current location. The chain grew steadily during the next decade. Guest requests for additional entrees and expanded salad bar prompted Golden Corral to "reinvent" itself by introducing the 11,500 square foot Metro design "Buffet and Grill" in the early 1980's. This design

was introduced to the Raleigh market when it was built on a larger site at the current location on Glenwood Avenue 17 years ago. Now that same site on Glenwood is home to the newest Golden Corral Buffet & Grill built in the Pavilion design—whose name is based on the multiple dining options that the design offers and which marks a significant innovation in both product offering and facility design.