

Raleigh's Biggest and Best Breakfast Returns With The Opening Of The New Golden Corral Glenwood Avenue Restaurant

(Raleigh NC) August 11, 2010 – Raleigh's biggest and best breakfast returns with the reopening of the Golden Corral Glenwood Avenue location. Beginning Saturday August 14, Raleigh's first choice for family-style lunch and dinner dining will again offer its weekend breakfast buffet at the newly rebuilt location at 6129 Glenwood Avenue. The endless *Sunrise Breakfast Buffet* will be available on Saturday and Sunday mornings from 7:30 a.m. until 10:45 a.m. The breakfast buffet will feature grilled USDA sirloin steak, made-to-order eggs and omelets, hot fluffy pancakes, waffles, fresh fruit and juices, sausage, crispy bacon, and homemade biscuits.

The weekend breakfast buffet has been a popular feature of the Glenwood Avenue location for several years, providing the biggest and best breakfast in town at an amazingly low price.

"The endless Sunrise Breakfast Buffet has been a favorite of our Glenwood Avenue guests," said Golden Corral President and CEO, Ted Fowler. "With the rebuilding and opening of our new Pavilion Golden Corral, we wanted to be sure to raise the bar on our breakfast buffet because of its popularity. Where else can you get such a big breakfast, including USDA sirloin, at such an incredible price? Everyone should come try the endless Sunrise Breakfast Buffet with steak."

The company's flagship location at 6129 Glenwood Avenue was completely rebuilt from the ground up and is the newest concept in Golden Corral's 37-year history. In addition to creating a variety of unique food stations offering specialties from around the world, the new restaurant features increased overall seating, bench seating along the ordering line and greatly expanded booth seating. The Glenwood Avenue restaurant is 12,800 sq. feet in size, has 444 seats, and will employ more than 140 team members.

About Golden Corral and the Glenwood Avenue location:

Golden Corral Corporation is headquartered in Raleigh, NC. Its family steakhouse concept was conceived by James Maynard and his partner, Bill Carl in 1973. Their first restaurant with 175 seats a 4,800 square foot restaurant was opened in Fayetteville, NC in 1973, followed closely behind by their second restaurant in Raleigh, built on Glenwood Avenue less than a half mile south of the current location. The chain grew steadily during the next decade. Guest requests for additional entrees and expanded salad bar prompted Golden Corral to “reinvent” itself by introducing the 11,500 square foot Metro design “Buffet and Grill” in the early 1980’s. This design was introduced to the Raleigh market when it was built on a larger site at the current location on Glenwood Avenue 17 years ago. Now that same site on Glenwood is home to the newest Golden Corral Buffet & Grill built in the Pavilion design—whose name is based on the multiple dining options that the design offers and which marks a significant innovation in both product offering and facility design.