

Toll Brothers to Unveil New Hasentree Signature Collection *Grand Opening Event at Hasentree will be July 24-25*

(Raleigh, NC) July 20, 2010 – Toll Brothers, (NYSE: TOL) (Tollbrothers.com) the nation's leading builder of luxury homes, will unveil its new Hasentree Signature Collection at a special Grand Opening Event on July 24 and 25 (Saturday 11-6, Sunday 1-6) at Hasentree. Toll Brothers has designed these dramatic homes to have a strong street presence with a mixture of stone, brick, timber, and shake exteriors, all part of the look that makes Hasentree the striking luxury community it is. The Signature homes will range from 4,000 square feet up to 10,000 square feet, with pre-construction pricing from the 700's.

"This new Signature Collection will be crafted with some of the most exciting architectural designs Toll Brothers has ever produced in this area," said Bobby Schooley, Division President for Toll Brothers. "We started completely from scratch to come up with homes that would continue Hasentree's well known tradition of beautiful custom homes unlike any others in the area. It is truly a unique collection."

These Energy Star certified homes will feature a multitude of included features designed to live comfortably, as well as extensive views to take in the natural surroundings of this 805-acre Signature Gold Certified Audubon Sanctuary.

"Hasentree is simply unmatched in the amenities that it offers its residents," continued Schooley. "With Toll's new Signature homes, as well as many of the area's finest Custom Builders, families have the opportunity to live the life they have always dreamed of in an upscale North Raleigh resort community."

With the new Signature Collection, Toll Brothers has created hundreds of new options to customize your home to fit your lifestyle. Toll Brothers recently built a magnificent new Design Studio with over 6,700 square feet showcasing all the latest designer trends to transform a house into your dream home. Mortgage rates are at all time lows and Toll Brothers' in-house mortgage company, TBI Mortgage, has many programs to fit all loan structures.

About Toll Brothers

For over 16 years, Toll Brothers has been crafting luxury homes in Raleigh, Cary, Durham, and Wake County. Currently, Toll Brothers features homes at [Brier Creek Country Club](#) in Raleigh, [Green Level Crossing](#) in Cary, [The Oaks at Meadowridge](#) in the Cary Area, [The Hills at Southpoint](#) in Durham, and Hasentree in North Raleigh.

Toll Brothers sales centers and decorated model homes are open Sunday and Monday from 1 p.m. to 6 p.m. and Tuesday through Saturday from 10 a.m. to 6 p.m.

Toll Brothers, Inc. is the nation's leading builder of luxury homes. The Company began business in 1967 and became a public company in 1986. Its common stock is listed on the New York Stock Exchange under the symbol "TOL." The Company serves move-up, empty-nester, active-adult, and second-home buyers and operates nationwide.

Toll Brothers builds luxury single-family detached and attached home communities; master planned luxury residential, resort-style golf communities; and urban low-, mid-, and high-rise communities, principally on land it develops and improves. The Company operates its own architectural, engineering, mortgage, title, land development and land sale, golf course development and management, home security, and landscape subsidiaries. The Company also operates its own lumber distribution, and house component assembly and manufacturing operations.

Toll Brothers, a FORTUNE 1000 Company, is honored to have won the three most coveted awards in the homebuilding industry: America's Best Builder from the National Association of Home Builders, the National Housing Quality Award, and Builder of the Year. Toll Brothers proudly supports the communities in which it builds; among other philanthropic pursuits, the Company sponsors the Toll Brothers - Metropolitan Opera International Radio Network, bringing opera to neighborhoods throughout the world. For more information about Toll Brothers and its luxury communities throughout the Triangle, visit www.TollBrothers.com.

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